Docket 06-181

CGB-CC-0708



1650 Schomberg Toledo, Ohio 43605 419-693-6667 866-612-2311

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May 6, 2007

Commission's Secretary, Office of the Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. **20554**

Dear Commission:

The following is my sworn statement with regard to all filings, all information and financial information submitted by Creative Video Imagery regarding our television series "Great Lakes Golf Today" and "Lets Fixer UP" relating to **our** petition for exemption from Closed Captioning.

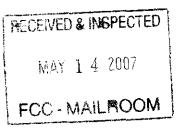
I. Michael Jameson, do swear and affirm that all of the information submitted to the FCC, **up** to and including taday is to the best of my knowledge true and accurate. This **sworn** statement has been attested to by a Notary Public **as** noted below.

Sincerely.

Michael Jameson

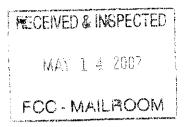
Creative Video Imagery

ACKNOWLEDGMENT



STATE OF This
COUNTY OF Lycas
ON MAY 11, 2007 BEFORE ME, MARGARET CIKURDYS
NOTARY PUBLIC. PERSONALLY APPEARED MICHAEC JAMESON
Personally known to me (or proved on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me the he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or <i>the</i> entity upon behalf of which the persons(s) acted, executed the instrument
WITNESS my hand and official seal
, Notary Public MARGARET L KURDY Notary Public State of Onic My Commission Expires June6 2009
My Commission Expires: 6/4/09
Description of Attached Document:
Title or Type of Document: FEDERAC COMMUNICATIONS AFFIDAVIT
Document Date: 5/6/07 Number of Pages:
Signer(s) Other Than Names Above:





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Commission's Secretary, Office of the Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Re: Waiver request for closed caption undue burden

Dear Commission:

lam writing this letter to petition for a waiver from cased captioning base on the undue burden standard. Great Lakes Golf Today and Let's Fixer Up are regionally based television shows that showcase the area golf courses and home improvement companies in our area. Great Lakes Golf Today is shown on our local NBC affiliate and also on Fox Sports Ohio and Comcast Local sports Detroit. Let's Fixer UP airs on our local NBC affiliate during the winter months and is completely local.

Including myself. my program staff consists of 2 incredible friends who help me with shooting our golf shows. In return they get to golf at the courses that we shoot and get to **see** some wonderful golf courses. I produce, write, direct, sell, and host both of my shows; this makes a modest income for our company.

This is our 1st time on network tv, we have been running on low power cable stations for 8 years and our goal is to adapt to all rule and regulations for television **as** soon as our sponsors come on board to help with show production.

Since day 1. I have financed this company with my own money and have never asked for any support for this endeavor. But because of cost for closed captioning equipment: \$7500.00, I cannot afford that amount at this time. Local companies that offer closed caption inserts run about \$350.00 per 30 min program.

2 years ago we located our business at 117 Main St. Toledo, Ohio an 8,000 square foot building that was to be renovated by our landlords River East Asso. Our renovations never were accomplished and in February of 2007 a water main burst and our studios were completely flooded. I am now working in the basement of my home just to make sure that our shows do still air and 1 can make a living.

Our shows provide a public service to individuals who **are** interested in golf in the Great Lakes **Area** along with our home show which helps people with everyday home improvement ideas.

Simply stated, the added expense of closed captioning will force us to have to discontinue plans for our 2007 season. We do have plans to introduce closed captioning into our programs in the future. Our editing systems, Newtek VT4 is designing software that will make line 24 available for us **for** lower cost closed captioning equipment. **As** soon as this is available we will add this to our systems and be fully complient.





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With each of our new show idea's we have found that advertisers in the area are only willing to pay a certain amount. Our cost basis is extremely low and added cost cannot be absorbed into our budgets.

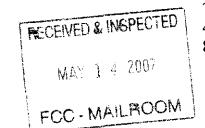
Our revenue is well under \$150.000.00 per year and would like to increase our overall potential in the next 2 years **to** be able to afford **the** closed captioning for our shows.

Your consideration for our exemption would be greatly appreciated. If we can help with any forms or paperwork please contact us at your earliest convenience.

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Michael Jameson Creative Video Imagery





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Revenue Projections For
Great Lakes Golf Today 2007
Let's Fixer Up 2007

Let's I	Fixer Up 2007	
INCOME	WEEKLY	TOTALS
26 Weeks Golf Course sponsorship income	\$2,500.00	\$65,000.00
26 Weeks Commercials @ \$375.00 pw		
Infinity Golf Products	\$ 375.00	\$ 9,750.00
Evolve Golf	\$ 375.00	\$ 9,750.00
Pugh Heating (Toledo Only)	\$ 100.00	\$ 2,600.00
Seagate Roofing(Toledo Only)	<u>\$ 100.00</u>	\$ 2,600.00
TOTALS	\$3,450.00	\$ 89,700.00
26 Weeks Let's Fixer Up sponsorship income		
Home Improvement Company	\$ 750.00	\$ 19,500.00
Toledo Local Commercials (6 @ 100.00	\$ 600.00	\$ 15,600.00
TOTALS	\$ 1,350.00	\$ 35,100.00
GRAND TOTALS(PROJECTIONS)	\$ 4,800.00	\$124,800.00
EXPENSES		
26 Weeks Airtime cost to Fox Sports	\$ 500.00	\$ 13,000.00
26 Weeks Airtime cost to NBC 24	\$ 725.00	\$ 18,850.00
Weekly Gasoline Cost to courses	\$ 175.00	\$ 4,500.00
Editing costs	\$ 400.00	\$ 10,400.00
Talent	\$ 100.00	\$ 2,600.00
26 Weeks Airtime cost Let's Fixer Up	\$ 725.00	\$ 18,850.00
Camera Payments	\$ 125.00	\$ 6.000.00
TOTALS	\$ 2,750.00	\$ 74,200.00

These are projected revenues and expenses for our 2007 year. Because of the mix-up with the laws concerning the closed captioning we are now below our projections for this year.

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Creative Video Imagery Profit & Loss

January through December 2006

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Ordinary Income/Expense Income	
Great Lake Golf Today	10.050.00
	19,350.00
Commercial Production	1,525.00
DJ & Video Package	4,770.00
DJ Income	1,000.00
Freelance Camera Op.	1,100.00
Karaoke Income	400.00
Lets Fixer Up	
Commercials Lets Fixer UP	5.595.00
Feature segment	<i>3,250</i> 00
LFU Show sponsor	13,415 00
Total Lets Fixer Up	22,260 00
Video Income	3.827.85
Video Montage	225.00
Website development	1,628.40
W'edding Video	1,650.00
•	— · · ·
Total Income	57,736.25
Cost of Goods Sold	
Cablesystem Ads(tv5)	
Lets Fixer Up Airtime	18,850.00
Toledo Golf Today airtime	7,800,00
Total Cablesystem Ads(tv5)	26,650.00
Direct Supplies	•
Total COGS	241.68
Total COGS	26,891.68
Gross Profit	30,844.57
Expense	
117 Main SI	4,220.00
Advertising	991.90
Automobile Expense	3,172,00
Bad Debt	200,00
Bank Service Charges	30.00
Equipment Purchase	408.60
Equipment Rental	117.43
Miscellaneous	157.w
Office Supplies	256.83
Postage and Delivery	267.11
Rent	600.00
Repairs	000.00
Building Repairs	300.w
Total Repairs	300.00
Telephone	3,285.00
Travel & Ent	3,403.00
Entertainment	161.06
Entertainment	161.96
Total Travel & Ent	161.96
Utilities	
Gas and Electric	8.614.30
	U.VI.T.JV
Total Utilities	8.614.30
Total Expense	22,782.19
Net Ordinary Income	8,062 38
Net Income	8,062.38